

jj n° 3

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My Life
And Now
Let Go
Into the Light
Light
Voi Parlate, lo Gioco
Golden Virginia
You Know
No Escapin' This

CATALOG #: SC212
RELEASE DATE: March 9, 2010
FORMAT: CD/LP
CD BOX LOT: 40
LP BOX LOT: 25
GENRE: PSYCH POP
KEY MARKETS: NEW YORK, LOS ANGELES,
CHICAGO, SEATTLE, SAN FRANCISCO

NOT EXPORTABLE
VINYL NOT RETURNABLE

CD UPC: 656605021225



LP UPC: 656605021218



Last summer Gothenburg, Sweden's **jj** quietly released one of 2009's most critically-acclaimed albums. The album was named *n° 2* and it was the group's debut full-length (their first single was *n° 1*). With the naive swagger of youth, **jj** have already completed their next full-length. We here at Secretly Canadian are incredibly proud to present *n° 3* to you. If *n° 2* was (as it was to many) the quintessential summer 2009 album, *n° 3* is destined to be the quintessential winter 2010 album, a soft, red smear of blood on a field of fresh snow.

jj create R&B and balearic dub from the ghosts of lost lovers; pop as delicate as a fawn's nose across blades of frosted grass. It is the soundtrack for friends packed into the town square's tiniest tavern, their moontanned, apple-cheeked faces glowing, their dilated pupils filled with all the meaning and meaninglessness of a magic 8-ball. Their music is both carefree without carelessness, and self-aware without being self-conscious. With it, they build an ice bridge arching from Gothenburg into the heart of middle America, and everywhere in between.

Praise for **jj**
"jj's music floats so cleanly—instantly gratifying, calming and still mysterious."
- The Fader

Praise for **jj n° 2**
"It's a gorgeous ode to chemically-assisted euphoria, or an effective, shimmering simulation for those who keep their intoxications on the legal side."
- BEST NEW MUSIC Pitchfork

"The year's best debut came from crypto-genius Swedes who sound like **Enya** covering **Lil Wayne** at Lilith Fair 2015."
- The Washington Post

SELLING POINTS

1. **jj** will be supporting **The xx** on a US tour in March
2. **jj n° 2** made Pitchfork's best of 2009 list at #35
3. **jj n° 2** received the coveted Best New Music from Pitchfork
4. The vinyl version of *n° 3* contains an exclusive bonus track



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**SECRETLY
CANADIAN**

1499 WEST SECOND STREET
BLOOMINGTON, IN 47403
WWW.SECRETLYCANADIAN.COM