



JAGJAGUWAR

THE BESNARD LAKES

THE BESNARD LAKES ARE THE ROARING NIGHT

Like The Ocean, Like The Innocent
 Pt. 1: The Ocean
 Like the Ocean, Like The Innocent
 Pt. 2: The Innocent
 Chicago Train
 Albatross
 Glass Printer
 Land Of Living Skies Pt. 1: The
 Land
 Land Of Living Skies Pt. 2: The
 Living Skies
 And This Is What We Call
 Progress
 Light Up The Night
 The Lonely Moan

CATALOG #: JAG126
 RELEASE DATE: MARCH 9, 2010
 FORMAT: CD/LP
 CD BOX LOT: 30
 LP BOX LOT: 25
 GENRE: ALTERNATIVE/ INDIE ROCK
 KEY MARKETS: NEW YORK CITY, LOS
 ANGELES, BALTIMORE, SEATTLE,
 MINNEAPOLIS, CHICAGO, AUSTIN, SAN
 FRANCISCO

VINYL NOT RETURNABLE
 NOT EXPORTABLE

CD UPC: #656605212623



LP UPC: #656605212616



There is a war now. The message has been sent through short wave in code. **The Besnard Lakes** twisting chronicle, or fever dream, of spies, double agents, novelists and aspiring rock gods has turned violent. Loyalty, dishonor, love, hatred all seen through the eyes of two spies, fighting a war that may not be real. One follows the other as they receive coded messages and spread destruction. The city is burning, and it's to the benefit of music obsessives everywhere. Once again, the husband-and-wife duo of Olga Goreas and Jace Lasek has crafted a majestic, sprawling vision of guitar bombast and captivating pop experiments. With the aid of Besnard members Kevin Laing on drums and Richard White on guitar, *The Besnard Lakes Are the Roaring Night* is a dense, ambitious recording, experimenting, as always, with the studio as instrument.

The Besnard Lakes Are the Roaring Night calls upon the influence of **ELO** and finer parts of the **Alan Parsons Project** in its orchestration. Still helped by the Ghost of **Beach Boys** Past, the album is more **Dennis Wilson** than **Brian**, and more **Peter Green Fleetwood Mac** than **Lindsay Buckingham**. The album is a dark bliss-out that folds the eerie guitar epics of the Montreal band's breakthrough into a wall of affected drones and atmospheric, but with a toughened immediacy and grit that gives the form a much-needed shove over the cliffs, making for a haunting, provocative swan dive into the crushing tide.

SELLING POINTS

1. This is the full-length follow up to the Montreal band's critically lauded breakthrough, *The Besnard Lakes Are The Dark Horse*, which sold over 15,000 copies in the United States and was included in year-end best of lists by the likes of Mojo, NME and Uncut.
2. Early press reaction to the new album is overwhelmingly positive. The album has already been deemed one of Billboard Magazine's Best Bets of 2010, and features have also been confirmed in Filter and Alarm magazines. A full domestic radio servicing campaign is also on tap.
3. The Besnard Lakes will be embarking on full tours of North America and Europe in March, April and May of 2010, as well as making numerous appearances at SXSW immediately after the album's release.
4. Purchase of the vinyl includes a coupon for digital downloads from the album.
5. Retail posters, promotional copies and press kits are available.



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